

G. S. Mandal's
Maharashtra Institute of Technology, Aurangabad
 (An Autonomous Institute)
END SEMESTER EXAMINATION
First Year MBA -April/May 2022

Course Code : MBA118

Course Name : Entrepreneurship Development

Duration : 2 Hrs

Max. Marks : 50

Date : 18/04/2022

Instructions :

- i) All questions are compulsory
- ii) Assume suitable data wherever necessary and clearly state it
- iii) Figures to the right indicate full marks
- iv) Use of Simple Calculator is allowed

	Questions	Marks	CO	BL
Q. 1	Answer any 5 out of 8 (2 Marks each) (Cognitive Ability - Remembering)			
a)	Explain entrepreneurial personality	2	1	1
b)	Who is a social entrepreneur	2	1	1
c)	Define innovating entrepreneur.	2	1	1
d)	Who is an Intra-preneur	2	1	1
e)	List out some of the qualities of true Entrepreneur.	2	1	1
f)	What are the types of Entrepreneur?	2	1	1
g)	Write the full forms of DIC and SISI	2	1	1
h)	Who is a rural entrepreneur	2	1	1
Q. 2	Answer any 2 out of 3 (5 Marks Each) (Cognitive Ability - Understanding)			
a)	Summarize the various economic and non-economic factors influencing the entrepreneurial growth.	5	2	2
b)	Explain the need for developing the women entrepreneurs for economic development.	5	2	2
c)	Identify the key features of Innovation Theory of Profit by Knight.	5	2	3
Q. 3	Solve/Answer Any one (10 Marks Each) (Cognitive Ability - Applying)			
a)	Discover the role of mentors in building innovative entrepreneurs.	10	3	4
b)	Identify the role of DIC in entrepreneurship development.	10	3	3
Q. 4	Solve/Answer Any one (10 Marks Each) (Cognitive Ability - Analyzing)			
a)	Determine the reasons for failure of SSI units if not managed professionally.	10	4	4
b)	“Resources play an important role in managing a large scale entrepreneurship set ups” Examine the statement	10	4	4
Q. 5	Solve/Answer Any one (10 Marks Each) (Cognitive Ability – Evaluating/Creating)			
a)	Distinguish between a good entrepreneur and manager.	10	5	4
b)	Recommend the need for SWOT analysis of any idea before it goes for an entrepreneurial set up.	10	5	4