

G. S. Mandal's
Maharashtra Institute of Technology, Aurangabad
(An Autonomous Institute)
MAKE-UP EXAMINATION
First Year MBA -April/May 2022

Course Code : MBA118

Course Name : GE-I-Enterpre. Development

Duration : 2 Hrs

Max. Marks : 50

Date : 11/05/2022

Instructions :

- i) All questions are compulsory**
- ii) Assume suitable data wherever necessary and clearly state it**
- iii) Figures to the right indicate full marks**
- iv) Use of Simple Calculator is allowed**

- Q. 1 Answer any 5 out of 8 (2 Marks each)
- a) Differentiate between Entrepreneur and Manager.
 - b) What are the problems faced by women entrepreneurs?
 - c) Write the importance of consultancy in entrepreneurship.
 - d) / Mention the different features of an Entrepreneur.
 - e) State the various functions of Entrepreneur
 - f) Define business plan.
 - g) What are the steps involved in product development process.
 - h) State various theories of entrepreneurship.
- Q.2 Answer any 2 out of 3 (5 Marks each)
- a) Discuss the role played by the Government in Supporting Entrepreneurship.
 - b) Discuss X-efficiency theory proposed by Harvey Leibenstein.
 - c) An entrepreneur is an opportunity seeker. Discuss this statement.
- Q.3 Solve/ Answer Any one (10 Marks each)
- a) Discuss the role of an innovative entrepreneur in economic development of a country.
 - b) Explain the role of commercial banks in development of SSI's.
- Q.4 Solve/ Answer Any one (10 Marks each)
- a) How do you prepare a business plan? Elaborate.

- b) What do you understand by entrepreneurship development cycle? Discuss the stages involved in entrepreneurship development cycle.

Q.5 Solve/ Answer Any one (10 Marks each)

- a) Write a detailed note on Turnaround strategies. Also discuss the types of turn around strategies.
- b) Discuss the internal and external factors influencing business environment with suitable illustrations.